



Green Chemistry & Commerce Council

MEMBER UPDATE

The GC3 had a busy February, both in the US and Europe, where we are preparing for our first European Innovators Roundtable in Amsterdam April 15-16. Registration is now [open](#) for the 100-person European event and seats are filling fast, so don't wait to sign up!

[Sponsorship opportunities](#) are still available for companies looking to showcase their commitment to green chemistry in the European market. We will also have our 15th Annual US Innovators Roundtable later this year in Detroit from September 29-October 1 and more info will be available next month on that event.



In London this month, the British Retail Consortium invited GC3's Executive Director, Joel Tickner, to facilitate a workshop on accelerating the adoption of sustainable chemistry across the UK value chain. Sharing lessons from the GC3 Retailer Leadership Council's (RLC) work, he explored challenges faced by the audience of more than 30 diverse UK retailers, representing a variety of market sectors such as groceries, clothing, and home improvement.

Joel described the crucial role retailers play providing a strong demand signal for adoption of more sustainable chemistry throughout supply chains. However, retailers can't achieve their goals without a supply of green and safer chemistry solutions, which requires dialogue to build supply chain understanding of challenges and trust at the highest levels. Collaboration between retailers and along the supply chain is essential to accelerating the commercialization of solutions at scale, which is why the GC3 formed the GC3 Supply Chain Working Group (SCWG) last year. Stay tuned for more details about RLC/SCWG dialogue in coming months.

EU Roundtable Spotlight: Perspectives from the C-Suite



Members of the R&D leadership teams from companies like Eastman, Clariant, ICL and Evonik will kick off the upcoming GC3 European Innovators Roundtable (April 15-16 in Amsterdam) with an interactive discussion about the challenges of incumbency in bringing sustainable alternatives into supply chains.

The speakers are all part of a larger GC3 initiative to engage the leadership of chemical suppliers in overcoming barriers to accelerating the adoption of more sustainable chemistries. The GC3 C-suite group is currently identifying case studies to examine together, to distill learning and best practices to help chemical suppliers meet growing market demand and regulatory pressure for alternatives. The overarching goal of this GC3 C-suite Dialogue is to identify public-private and value chain collaboration strategies to address challenges more systematically at the executive level.

GC3 Team Changes

Monica Becker

The GC3 team congratulates Monica Becker, who has been recruited for an exciting new role in the sustainability field. In her long tenure consulting with the GC3, Monica played a central role in developing multiple projects that shaped the GC3, including most recently her work in Collaborative Innovation. We are grateful for all of Monica's work with the GC3 over the years and look forward to working with Monica in her new role, where we know she will have equal impact and influence. The current GC3 Collaborative Innovation project on Silicones will be led by Julie Manley, who manages the GC3 Startup Network. The project on Plasticizers will be led by Rachel Simon, who leads the GC3 Supply Chain Working Group.

Jim Jones

Recently, the GC3 welcomed Jim Jones as a strategic advisor to work on a variety of projects, including our Supply Chain Working Group, Retailers Leadership Council, Collaborative Innovation initiatives and Sustainable Chemistry Alliance. Jim is a former Assistant Administrator of the EPA's Office of Chemical Safety and Pollution Prevention and most recently served as EVP of Strategic Alliances & Industry Relations at the Household and Commercial Products Association. In that capacity he focused on expanding and strengthening the association's relationships with industry, NGOs, retailers and all levels of government, while also increasing sustainability efforts in the consumer, industrial and institutional specialty chemicals industry.

James Rea

The GC3 also retained James Rea, of ExpertsClearly, to guide our communications in the exciting year ahead. James has helped entrepreneurs, scientists, engineers, and other technical experts communicate their complex ideas in clear, engaging ways. He has worked with EPA's green chemistry team, led communications for the ACS Green Chemistry Institute and the Center for Green Chemistry & Green Engineering at Yale, and has been an Instructor for the Alan Alda Center for Communicating Science since 2015.

Contact

Green Chemistry & Commerce Council (GC3)
Lowell Center for Sustainable Production
University of Massachusetts Lowell
600 Suffolk Street, Lowell, MA 01854
gc3info@greenchemistryandcommerce.org

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